



THE HARVEST IS
ABUNDANT BUT NOT
EQUALLY SHARED

Impact Report 2024

EWFR 2024 LEADERSHIP

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Vice Chairman

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Board Member

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Advisory Council Member,
Produce

Mimi Hardie
Sr. Manager,
Development & Compliance

Burr Mosby
Advisory Council Member,
Agriculture

Monika Whitfield
Executive Director

A MESSAGE FROM OUR FOUNDER GEORGE AHEARN



Pictured: George Ahearn and his wife, Shawna, representing EWFR in Bothell

Dear Neighbor,

As we close out 2024, I continue to be humbled by what this community makes possible. EastWest Food Rescue was built on the belief that when people come together with purpose and heart, we can solve big problems. This year proved that belief stronger than ever.

In the face of deepening need and continued cuts to hunger relief programs, we responded with grit and grace. Thanks to our incredible volunteers, partners, and donors, we moved millions of pounds of fresh, nourishing food to people who needed it most. Families, seniors, workers, and children all across our region received support when it mattered most.

2024 also marked a year of growth. We deepened our commitment to sustainability, forged new partnerships with regional farms, and expanded our reach into communities often overlooked in traditional systems. Every pound of food delivered was not just a meal. It was a message: you are seen, you are valued, and you are not alone.

This report tells the story of a people powered movement, fueled by generosity, built on trust, and driven by a shared vision: that food is a human right, and abundance should be shared.

Thank you for standing with us. We are not just fighting hunger. We are creating a future where everyone has a seat at the table.

For the community,

5,241,801

POUNDS MOVED IN 2024

2024 HIGHLIGHTS & ACHIEVEMENTS

In 2024, EastWest Food Rescue achieved remarkable milestones, serving thousands of individuals in need. Our community-driven initiatives resulted in significant food recovery and distribution. Volunteers dedicated countless hours, showcasing their commitment and passion. Through partnerships with local businesses, we expanded our reach and strengthened our impact. The collective efforts of our team and supporters contributed to a healthier, more sustainable community.

Farm Support & Partnership Expansion

In 2024, we took significant strides in strengthening our relationships with local farms by hiring a Program Manager dedicated to enhancing outreach to small and mid-sized farms and low-barrier food access partners in Washington. Our continued efforts in targeted food purchasing through WSDA-funded programs have played a crucial role in alleviating financial stress for local farms while providing fresh produce to food-insecure households.

Food Distribution & Equity

This year, we successfully distributed over **5.2 million pounds** of food to food-insecure communities across more than 20 counties. Our commitment to equity-first distribution has been bolstered by partnerships with low-barrier access and culturally aligned organizations, specifically those in rural communities throughout the state.

Preventing Waste & Protecting the Planet

Our initiatives in food rescue have significantly contributed to reducing farm-level waste, aligning with **Washington's goal of a 50% reduction by 2030**. Enhancements in last-mile delivery infrastructure and cross-docking have improved our operational efficiency while lowering emissions. We've also started tracking environmental impact data, including metrics on food diverted and greenhouse gas savings, underscoring our commitment to sustainability.

Internal Capacity & Strategic Readiness

To boost transparency and impact evaluation, we are transitioning from Google Suite to an ERP platform. We've developed core processes for purchasing, distribution, logistics, and data collection. Our increased visibility in hunger relief and sustainability policy positions us for proactive legislative engagement in 2025, ensuring we continue to drive meaningful change in these critical areas.



*Pictured: EWFR Team at WRC Conference 2024
From Top Left: John Kunin, Carly Campbell,
Diane Dempster, David Overcash, Monika Whitfield
& Kim Van Cleave Michaels*

We are so appreciative of East West Food Rescue's commitment to work with us. It was through their network that we were able to get thousands of pounds of premium fruit into the hands of so many in need.

Farm Partner, Kamal Sidhu, Sidhu Farms LLC

IN PARTNERSHIP WITH COMMUNITY

We extend our heartfelt gratitude to our funders and partners whose continued support makes our work possible. Your investment in 2024 has been instrumental in helping us strengthen local agriculture, reduce food waste, and ensure that nutrient-dense, culturally relevant food reaches individuals and families experiencing food insecurity across Washington.



ACT - A Common Thread
Bay Baby
Bellingham Food Bank
Blinsky
Bolthouse
Cal Farms
Caruso
Cascadia Produce
Carton Services
Charlie's Produce
Country Sweet
Covingham Storage
Cowlitz Container
Coyote Ridge

Creag Foundation
Darigold
Dave's Killer Bread
Emergency Food Network
Farmlink Project
Farmer Frog
Feeding Feasible Feasts
G & D Wallace
Gifts of the Planet
Harvest Against Hunger
Harvest Moon
Hickenbottom
Hilltop
John Loos

Jones Produce
King of Kings
Knutzen
Lend a Hand
Liberty Foods
LULAC
Make a Difference Foundation
Miracle Food Network
Mosby
NW Organic
Pacific Coast
Praisealujah
RC Brothers
Restoration Community Impact

Sageland
Shady Grove
Silent Task Force
Skagit Gleaners
Target AG
Treehouse Farm
TQL
We Do Better Relief
WSDA Resiliency
WSDA We Feed WA
Willamette Egg
Wilco
Yakama Nation Farm

SPECIAL THANKS TO THE INDIVIDUAL DONORS WHO INVEST IN OUR VITAL MISSION

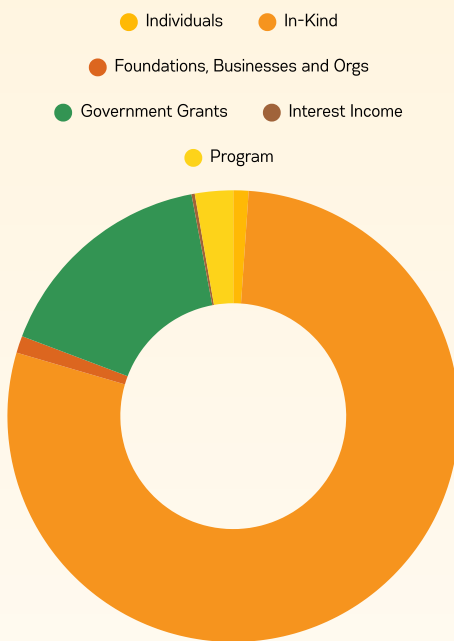
Financials



Pictured: Caleb Fitzgerald provides excellent financial oversight as the EWFR Board Treasurer.

Our 2024 financial summary reflects the thoughtful stewardship and strategic use of resources that enabled us to serve food-insecure communities across Washington. With strong partnerships and the generous support of our funders, we maximized every dollar to move more than **5 million pounds** of food, turning surplus into millions of nourishing meals. The summary below shows how your contributions were put to work in advancing a more equitable, resilient food system.

Revenue



Donations:

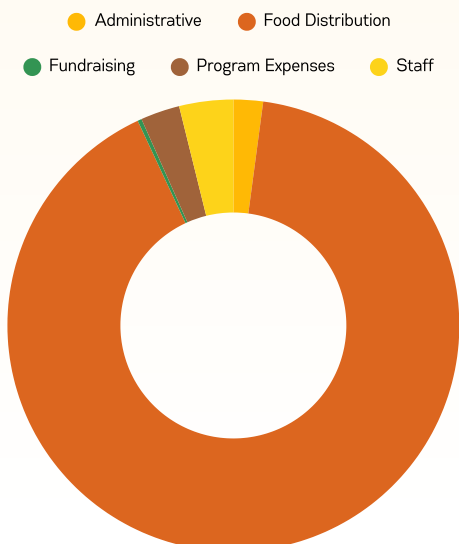
Foundations, Orgs & Businesses	\$53,180
Gifts in Kind	\$3,421,342
Government Grants	\$709,811
Individuals	\$47,596

Interest: \$10,292

Service Revenue: \$119,136

Total Income: \$4,361,359

Expenses



Food Distribution: \$4,157,090

Administrative: \$96,579

Fundraising: \$13,401

Staffing: \$176,617

Program Expenses: \$128,200

Total Expenses: \$4,571,887

A MESSAGE FROM OUR EXECUTIVE DIRECTOR MONIKA WHITFIELD

At the end of another impactful year, I'm reminded how essential this community is to everything we do. This year has brought steady growth, meaningful reflection, and renewed strength. Thanks to the dedication of our partners, farmers, volunteers, and supporters, we've made real progress toward building a more just and resilient food system.

At the halfway point of our three-year strategic plan, we are on track to meet our 2026 goals. In some areas, we are already ahead of where we hoped to be. Our team has expanded relationships with local farmers, strengthened distribution to communities facing food insecurity, and continued our work to reduce food waste in Washington.

I am proud of what we have accomplished together, and even more hopeful about what lies ahead. Thank you for being part of this effort. Your support continues to make this work possible.

With so much appreciation and gratitude,

M Whitfield



From left: Carly Campbell & Monika Whitfield at a food distribution event in Vancouver, Washington Fall 2024

71,667,157

**POUNDS MOVED SINCE 2020
AND WE'RE NOT STOPPING ANY
TIME SOON**

"Treehouse Produce enjoys our partnership with EWFR. It enables us to continue to grow fresh market cabbage for retail markets and effectively utilize the ENTIRE crop. This is a huge obstacle since markets can be challenging with the size parameters they require. We are able to deliver a quality crop to both EWFR and our other customers without leaving much in the fields. EWFR makes it possible for ALL communities are able to access high-quality fresh market vegetables."

Cristina Waltner, Treehouse Farms



**PROUD TO BE A WSDA
3-YEAR WE FEED WASHINGTON
CONTRACT HOLDER**



Thank you

to all our donors,
partners and volunteers.

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